

## Appendix A: Demographics

|                       |                               | Total   |       | Male    |       | Female  |       |
|-----------------------|-------------------------------|---------|-------|---------|-------|---------|-------|
|                       |                               | # Resp. | Col % | # Resp. | Col % | # Resp. | Col % |
| Total                 |                               | 7,221   | 100   | 3,001   | 100   | 4,220   | 100   |
| Age                   | 18-24                         | 331     | 5%    | 170     | 6%    | 161     | 4%    |
|                       | 25-34                         | 687     | 10%   | 307     | 10%   | 380     | 9%    |
|                       | 35-44                         | 795     | 11%   | 358     | 12%   | 437     | 10%   |
|                       | 45-54                         | 1,086   | 15%   | 473     | 16%   | 613     | 15%   |
|                       | 55-64                         | 1,586   | 22%   | 659     | 22%   | 927     | 22%   |
|                       | 65-74                         | 1,427   | 20%   | 595     | 20%   | 832     | 20%   |
|                       | 75-84                         | 907     | 13%   | 324     | 11%   | 583     | 14%   |
|                       | 85+                           | 354     | 5%    | 99      | 3%    | 255     | 6%    |
|                       | Not Stated                    | 48      | 1%    | 16      | 1%    | 32      | 1%    |
| Race                  | White                         | 6,146   | 85%   | 2,572   | 86%   | 3,574   | 85%   |
|                       | American Indian               | 732     | 10%   | 274     | 9%    | 458     | 11%   |
|                       | Other                         | 290     | 4%    | 128     | 4%    | 162     | 4%    |
|                       | Not Stated                    | 53      | 1%    | 27      | 1%    | 26      | 1%    |
| Hispanic              | Yes                           | 82      | 1%    | 28      | 1%    | 54      | 1%    |
|                       | No                            | 7,107   | 98%   | 2,955   | 98%   | 4,152   | 98%   |
|                       | Not Stated                    | 32      | 0%    | 18      | 1%    | 14      | 0%    |
| Household Income      | Less than \$10,000            | 233     | 3%    | 84      | 3%    | 149     | 4%    |
|                       | \$10,000-\$14,999             | 266     | 4%    | 100     | 3%    | 166     | 4%    |
|                       | \$15,000-\$19,999             | 395     | 5%    | 147     | 5%    | 248     | 6%    |
|                       | \$20,000-\$24,999             | 465     | 6%    | 168     | 6%    | 297     | 7%    |
|                       | \$25,000-\$34,999             | 696     | 10%   | 267     | 9%    | 429     | 10%   |
|                       | \$35,000-\$49,999             | 984     | 14%   | 461     | 15%   | 523     | 12%   |
|                       | \$50,000-\$74,999             | 1,116   | 15%   | 501     | 17%   | 615     | 15%   |
|                       | \$75,000 +                    | 1,717   | 24%   | 868     | 29%   | 849     | 20%   |
|                       | Not Stated                    | 1,336   | 19%   | 399     | 13%   | 937     | 22%   |
| Education             | 8 <sup>th</sup> Grade or Less | 146     | 2%    | 77      | 3%    | 69      | 2%    |
|                       | Some High School              | 282     | 4%    | 129     | 4%    | 153     | 4%    |
|                       | High School or G.E.D.         | 2,187   | 30%   | 976     | 33%   | 1,211   | 29%   |
|                       | Some Post-High School         | 2,234   | 31%   | 843     | 28%   | 1,391   | 33%   |
|                       | College Graduate              | 2,357   | 33%   | 973     | 32%   | 1,384   | 33%   |
|                       | Not Stated                    | 15      | 0%    | 3       | 0%    | 12      | 0%    |
| Employment Status     | Employed for Wages            | 3,076   | 43%   | 1,330   | 44%   | 1,746   | 41%   |
|                       | Self-employed                 | 813     | 11%   | 514     | 17%   | 299     | 7%    |
|                       | Unemployed                    | 205     | 3%    | 95      | 3%    | 110     | 3%    |
|                       | Homemaker                     | 365     | 5%    | 13      | 0%    | 352     | 8%    |
|                       | Student                       | 163     | 2%    | 78      | 3%    | 85      | 2%    |
|                       | Retired                       | 2,175   | 30%   | 795     | 26%   | 1,380   | 33%   |
|                       | Unable to Work                | 390     | 5%    | 158     | 5%    | 232     | 5%    |
|                       | Not Stated                    | 34      | 0%    | 18      | 1%    | 16      | 0%    |
| Marital Status        | Married/Unmarried Couple      | 4,342   | 60%   | 1,959   | 65%   | 2,383   | 56%   |
|                       | Divorced/Separated            | 910     | 13%   | 349     | 12%   | 561     | 13%   |
|                       | Widowed                       | 983     | 14%   | 184     | 6%    | 799     | 19%   |
|                       | Never Married                 | 956     | 13%   | 496     | 17%   | 460     | 11%   |
|                       | Not Stated                    | 30      | 0%    | 13      | 0%    | 17      | 0%    |
| Phone Status          | Landline                      | 4,297   | 60%   | 1,580   | 53%   | 2,717   | 64%   |
|                       | Cell Phone                    | 2,924   | 40%   | 1,421   | 47%   | 1,503   | 36%   |
| Home Ownership        | Own Home                      | 5,517   | 80%   | 2,343   | 82%   | 3,174   | 78%   |
|                       | Rent Home                     | 1,389   | 20%   | 512     | 18%   | 877     | 22%   |
| Children in Household | Yes                           | 1,882   | 26%   | 766     | 26%   | 1,116   | 26%   |
|                       | No                            | 5,304   | 73%   | 2,214   | 74%   | 3,090   | 73%   |
|                       | Not Stated                    | 35      | 0%    | 21      | 1%    | 14      | 0%    |
| Pregnant (18-44)      | Yes                           | 45      | 4%    | -       | -     | 45      | 4%    |
|                       | No                            | 954     | 95%   | -       | -     | 954     | 95%   |
|                       | Not Stated                    | 4       | 0%    | -       | -     | 4       | 0%    |

Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2015

**Table 60**  
**Surveys Completed by Resident County, 2015**

| <b>Resident County</b> | <b>Surveys Completed</b> | <b>% of Total Surveys</b> | <b>Total Adult Population</b> | <b>% of Total Population</b> | <b># Surveyed per 1,000 Population</b> |
|------------------------|--------------------------|---------------------------|-------------------------------|------------------------------|--|
| <b>Total</b>           | 7,221                    | 100.0%                    | 647,145                       | 100.0%                       | 11.2                                   |
| Aurora                 | 15                       | 0.2%                      | 2,005                         | 0.3%                         | 7.5                                    |
| Beadle                 | 57                       | 0.8%                      | 13,419                        | 2.1%                         | 4.2                                    |
| Bennett                | 112                      | 1.6%                      | 2,274                         | 0.4%                         | 49.3                                   |
| Bon Homme              | 26                       | 0.4%                      | 5,662                         | 0.9%                         | 4.6                                    |
| Brookings              | 590                      | 8.2%                      | 27,041                        | 4.2%                         | 21.8                                   |
| Brown                  | 550                      | 7.6%                      | 29,579                        | 4.6%                         | 18.6                                   |
| Brule                  | 27                       | 0.4%                      | 3,924                         | 0.6%                         | 6.9                                    |
| Buffalo                | 29                       | 0.4%                      | 1,271                         | 0.2%                         | 22.8                                   |
| Butte                  | 70                       | 1.0%                      | 7,753                         | 1.2%                         | 9.0                                    |
| Campbell               | 9                        | 0.1%                      | 1,168                         | 0.2%                         | 7.7                                    |
| Charles Mix            | 21                       | 0.3%                      | 6,598                         | 1.0%                         | 3.2                                    |
| Clark                  | 29                       | 0.4%                      | 2,764                         | 0.4%                         | 10.5                                   |
| Clay                   | 53                       | 0.7%                      | 11,519                        | 1.8%                         | 4.6                                    |
| Codington              | 522                      | 7.2%                      | 21,077                        | 3.3%                         | 24.8                                   |
| Corson                 | 138                      | 1.9%                      | 2,728                         | 0.4%                         | 50.6                                   |
| Custer                 | 31                       | 0.4%                      | 7,066                         | 1.1%                         | 4.4                                    |
| Davison                | 62                       | 0.9%                      | 15,280                        | 2.4%                         | 4.1                                    |
| Day                    | 32                       | 0.4%                      | 4,355                         | 0.7%                         | 7.3                                    |
| Deuel                  | 31                       | 0.4%                      | 3,337                         | 0.5%                         | 9.3                                    |
| Dewey                  | 170                      | 2.4%                      | 3,662                         | 0.6%                         | 46.4                                   |
| Douglas                | 9                        | 0.1%                      | 2,286                         | 0.4%                         | 3.9                                    |
| Edmunds                | 29                       | 0.4%                      | 3,071                         | 0.5%                         | 9.4                                    |
| Fall River             | 32                       | 0.4%                      | 5,643                         | 0.9%                         | 5.7                                    |
| Faulk                  | 13                       | 0.2%                      | 1,801                         | 0.3%                         | 7.2                                    |
| Grant                  | 27                       | 0.4%                      | 5,550                         | 0.9%                         | 4.9                                    |
| Gregory                | 21                       | 0.3%                      | 3,221                         | 0.5%                         | 6.5                                    |
| Haakon                 | 14                       | 0.2%                      | 1,453                         | 0.2%                         | 9.6                                    |
| Hamlin                 | 44                       | 0.6%                      | 4,154                         | 0.6%                         | 10.6                                   |
| Hand                   | 11                       | 0.2%                      | 2,634                         | 0.4%                         | 4.2                                    |
| Hanson                 | 13                       | 0.2%                      | 2,274                         | 0.4%                         | 5.7                                    |
| Harding                | 14                       | 0.2%                      | 979                           | 0.2%                         | 14.3                                   |
| Hughes                 | 72                       | 1.0%                      | 13,349                        | 2.1%                         | 5.4                                    |
| Hutchinson             | 26                       | 0.4%                      | 5,549                         | 0.9%                         | 4.7                                    |
| Hyde                   | 8                        | 0.1%                      | 1,093                         | 0.2%                         | 7.3                                    |
| Jackson                | 93                       | 1.3%                      | 2,205                         | 0.3%                         | 42.2                                   |
| Jerauld                | 7                        | 0.1%                      | 1,513                         | 0.2%                         | 4.6                                    |
| Jones                  | 6                        | 0.1%                      | 744                           | 0.1%                         | 8.1                                    |
| Kingsbury              | 30                       | 0.4%                      | 3,902                         | 0.6%                         | 7.7                                    |
| Lake                   | 45                       | 0.6%                      | 10,120                        | 1.6%                         | 4.4                                    |
| Lawrence               | 519                      | 7.2%                      | 20,309                        | 3.1%                         | 25.6                                   |
| Lincoln                | 553                      | 7.7%                      | 37,516                        | 5.8%                         | 14.7                                   |
| Lyman                  | 19                       | 0.3%                      | 2,763                         | 0.4%                         | 6.9                                    |
| McCook                 | 30                       | 0.4%                      | 4,112                         | 0.6%                         | 7.3                                    |
| McPherson              | 13                       | 0.2%                      | 1,877                         | 0.3%                         | 6.9                                    |
| Marshall               | 18                       | 0.2%                      | 3,702                         | 0.6%                         | 4.9                                    |
| Meade                  | 608                      | 8.4%                      | 20,590                        | 3.2%                         | 29.5                                   |
| Mellette               | 76                       | 1.1%                      | 1,434                         | 0.2%                         | 53.0                                   |
| Miner                  | 9                        | 0.1%                      | 1,734                         | 0.3%                         | 5.2                                    |
| Minnehaha              | 696                      | 9.6%                      | 138,918                       | 21.5%                        | 5.0                                    |
| Moody                  | 32                       | 0.4%                      | 4,776                         | 0.7%                         | 6.7                                    |
| Oglala Lakota          | 229                      | 3.2%                      | 8,898                         | 1.4%                         | 25.7                                   |
| Pennington             | 690                      | 9.6%                      | 83,021                        | 12.8%                        | 8.3                                    |
| Perkins                | 28                       | 0.4%                      | 2,381                         | 0.4%                         | 11.8                                   |
| Potter                 | 11                       | 0.2%                      | 1,837                         | 0.3%                         | 6.0                                    |
| Roberts                | 52                       | 0.7%                      | 7,383                         | 1.1%                         | 7.0                                    |
| Sanborn                | 8                        | 0.1%                      | 1,814                         | 0.3%                         | 4.4                                    |
| Spink                  | 24                       | 0.3%                      | 4,978                         | 0.8%                         | 4.8                                    |

**Table 60 (continued)**  
**Surveys Completed by Resident County, 2015**

| <b>Resident County</b> | <b>Surveys Completed</b> | <b>% of Total Surveys</b> | <b>Total Adult Population</b> | <b>% of Total Population</b> | <b># Surveyed per 1,000 Population</b> |
|------------------------|--------------------------|---------------------------|-------------------------------|------------------------------|--|
| Stanley                | 14                       | 0.2%                      | 2,249                         | 0.3%                         | 6.2                                    |
| Sully                  | 8                        | 0.1%                      | 1,114                         | 0.2%                         | 7.2                                    |
| Todd                   | 173                      | 2.4%                      | 5,905                         | 0.9%                         | 29.3                                   |
| Tripp                  | 20                       | 0.3%                      | 4,220                         | 0.7%                         | 4.7                                    |
| Turner                 | 69                       | 1.0%                      | 6,321                         | 1.0%                         | 10.9                                   |
| Union                  | 55                       | 0.8%                      | 11,265                        | 1.7%                         | 4.9                                    |
| Walworth               | 19                       | 0.3%                      | 4,244                         | 0.7%                         | 4.5                                    |
| Yankton                | 75                       | 1.0%                      | 17,894                        | 2.8%                         | 4.2                                    |
| Ziebach                | 85                       | 1.2%                      | 1,867                         | 0.3%                         | 45.5                                   |

Source: South Dakota Behavioral Risk Factor Surveillance System, 2015  
2015 Population Estimates, United States Census Bureau

