Seat belt usage in South Dakota is a very serious problem. Our usage rates are nearly 15% lower than the national average, which results in fatal crash rates more than 45% higher than the national average.

This problem cannot stand. The South Dakota Department of Health intends to make a change and these toolkits are the first step. Inside you will find a variety of items for distribution to keep others informed about the dangers of not buckling up. We want to give out every tool possible to prevent their next car ride from being their last.

Inside You Will Find:
• “Seat Belts by the Numbers” infographics
• Cell phone holders for vehicles
• Vehicle window clings
• Fun activity sheets