

TATU Schedule 2014

Free

Wednesday

November 19, 2014

Sinte Gleska University—Multi-Purpose Center

Mission, SD

9am-3pm CT

Developed jointly by the American Cancer Society, American Heart Association and American Lung Association, TATU is a tobacco prevention program designed to help teens teach younger children about the hazards of tobacco use and the benefits of making healthy choices. Recent focus groups have shown that teens don't want to talk to their peers about tobacco. However, they are eager to talk to younger kids about tobacco issues. They like the idea of being an authority and discouraging tobacco use among younger children. TATU trained teens provide tobacco prevention education lessons to 4th through 6th grade students. TATU incorporates these findings by enlisting teens to help young children remain tobacco free.

HOW DOES IT WORK? Essentially the program turns teens into consumer advocates. Because they are natural role models for younger children, TATU trained teens can reach and teach younger children in ways adults cannot. Grade school kids enthusiastically understand and accept information which teens present and learn to avoid tobacco. The participating teens, in turn, learn a lot about themselves. In fact, teens involved in TATU often say that teaching the facts about tobacco reinforces their own decision not to use tobacco.

WORKSHOP OBJECTIVES:

Participants will:

- ⊗ learn that tobacco is addictive and that good health is personal responsibility;
- ⊗ believe that tobacco is socially unacceptable and contrary to a positive self-image;
- ⊗ recognize how the tobacco industry markets its products to young people;
- ⊗ understand their vital role in shaping the attitudes of young children;
- ⊗ increase self-esteem as they gain experience and skills that will help them as adults;
- ⊗ be reinforced in their decision not to use tobacco.

TARGET AUDIENCE: Teams of 4-10 students from **grades 7-12**, plus one advisor per team, a waiting list will be created if the school would wish to bring more than 10 students. The training is for new TATU students. **TATU training does not need to be repeated from year to year.**

Workshop Cost: FREE Since the Department of Health is underwriting the costs of this workshop; participants can attend at no charge. **Space is limited to 40 per training.**

- ⊗ **Lunch and snacks will be provided during the training.**
- ⊗ **Travel reimbursement (mileage) and substitute reimbursement is available for schools attending.**
- ⊗ **TATU mini grants are available for qualifying schools.**

Cancellation policy: Cancellations must be received at least 5 days prior to the event.

Inclement Weather: In the event of inclement weather, the TATU training will be rescheduled. If the schools are closed due to the weather, the training will not be held that day.

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Registration Deadlines:

Monday, November 10, 2014 for Mission training

Mail or fax your registration to:

Ashley Heyne

Statewide Tobacco Prevention Trainer

Black Hills Special Services Cooperative

402 N Main

Aberdeen, SD 57401

Fax: (605) 626-2974

E-mail: Ashley.Heyne@state.sd.us Or Call (605) 626-2229 (office)

TATU Registration:

Register our team of ____ **students** and ____ **adult advisors** to attend the **Nov. 19** training in **Mission**.

Advisor Information:

Name

School

Address City..... State..... Zip Code.....

Work # Alt. # (in case of cancellation)

Fax E-mail

**Attendance at the entire training, for students and adult advisors,
is required.**