



By the Numbers

doh.sd.gov/programs/bright-start

Maternal Outcomes:

82% of mothers were screened for intimate partner violence

82% of postpartum mothers were screened for depression

70% of mothers with a history of smoking had stopped by the time of their first postpartum home visit

Child Outcomes:

79% of mothers engaged in early language and literacy activities with their child every day

81% of age-eligible children were screened for developmental delays

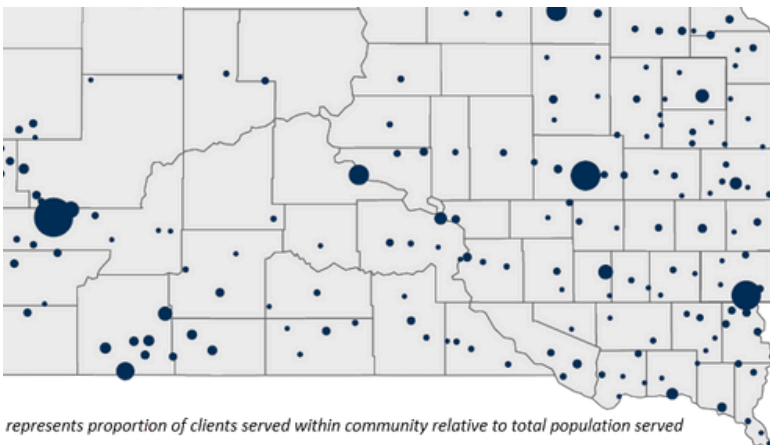
92% of mothers reported their child was up to date on immunizations

94% of infants were up to date on their most recent AAP-recommended well child visit

Since program initiation in June 2000, Bright Start has provided services to:

5,000+
Families

200+
Local communities
throughout South
Dakota



represents proportion of clients served within community relative to total population served

South Dakota Communities Served by
Bright Start Visiting
2000-2025

● Communities Served 