

**GUIDING PRINCIPLES:** Community-centered approach | Data-driven decisions | Collaborative partnerships

**VISION:** We build a future South Dakota where every mother and infant thrives.



PRIORITY AREA	OBJECTIVES	STRATEGIES
<p><b>MATERNAL HEALTH</b> <i>Postpartum Care</i></p> 	<ul style="list-style-type: none"> <li>• Increase the percentage of women with a postpartum checkup within 12 weeks after giving birth from 89.3% in 2023 to 93.6% in 2030 (PRAMS).</li> <li>• Increase the percentage of women with a postpartum checkup and recommended care components from 78.4% in 2023 to 85.9% in 2030 (PRAMS).</li> </ul>	<ul style="list-style-type: none"> <li>• Identify and promote the use of individuals' postpartum care plans and other tools that support comprehensive postpartum visits.</li> <li>• Support opportunities for patient navigation during the postpartum period, with a focus on overcoming barriers and care coordination.</li> <li>• Identify opportunities to incorporate telehealth options for comprehensive postpartum visits.</li> <li>• Address maternal mortality through the implementation of recommendations from the Maternal Mortality Review Committee.</li> </ul>
<p><b>INFANT HEALTH</b> <i>Safe Sleep</i></p> 	<ul style="list-style-type: none"> <li>• Increase the percentage of infants placed to sleep on their backs from 76.9% in 2023 to 84.4% in 2030 (PRAMS).</li> <li>• Increase the percentage of infants placed to sleep on a separate approved sleep surface from 27.2% in 2023 to 34.7% in 2030 (PRAMS).</li> <li>• Increase the percentage of infants placed to sleep without soft objects or loose bedding 77.2% in 2025 to 84.7% in 2030 (PRAMS).</li> <li>• Increase the percentage of infants room-sharing with an adult from 78.8% in 2023 to 86.3% in 2030 (PRAMS).</li> </ul>	<ul style="list-style-type: none"> <li>• Distribute safe sleep education and cribs to reduce sleep-related infant deaths in SD.</li> <li>• Educate providers who interact with infants and their families to implement/teach infant safe sleep practices.</li> <li>• Collaborate with multi-sector partners to provide safe sleep education to expecting and new parents/caregivers.</li> </ul>
<p><b>SYSTEMS OF CARE</b></p> 	<ul style="list-style-type: none"> <li>• Increase the percentage of South Dakota mothers who began prenatal care in the first trimester from 80.4% in 2023 to 88% in 2030. (PRAMS).</li> <li>• Increase the number of evidence-based nursing projects conducted to inform Public Health Nursing Practice from 0 to 5 in 2030.</li> <li>• Increase the percentage of mothers reporting that they received the mental health care they needed after the baby was born from 78% in 2023 to 90% in 2030 (PRAMS).</li> </ul>	<ul style="list-style-type: none"> <li>• Implement and maintain GIS-based mapping to identify service gaps, inform resource allocation, and enhance public and provider awareness of maternal health resources statewide.</li> <li>• Integrate telehealth and remote patient monitoring into routine perinatal care.</li> <li>• Grow, retain, and strengthen the MCH workforce through education and training opportunities in perinatal health.</li> <li>• Facilitate data sharing and interoperability to identify maternal care needs, coordinate care, and evaluate interventions.</li> <li>• Connect medical care with social services through strong partnerships and coordinated care.</li> </ul>

# MATERNAL & INFANT TASK FORCE IN ACTION

PRIORITY AREA	INITIATIVES	
<p><b>MATERNAL HEALTH</b> <i>Postpartum Care</i></p> 	<ul style="list-style-type: none"> <li>• <b>Doula Workforce Advancement Program:</b> Through the Rural Health Transformation Project, DOH will fund strategies that expand access to trained doulas, particularly in rural and Tribal communities. Support integration of doulas into clinical and community-based care models.</li> <li>• <b>Canopie Preventive Mental Health Pilot:</b> The Department of Health is piloting the use of Canopie with clients. This is a perinatal mental health prevention app to provide emotional wellness support during pregnancy and the postpartum period.</li> <li>• <b>Work with Partners to Promote Postpartum Care Plans:</b> DOH has created a data brief sharing the importance of postpartum visits and how everyone plays a role in supporting women in the postpartum period.</li> </ul>	  
<p><b>INFANT HEALTH</b> <i>Safe Sleep</i></p> 	<ul style="list-style-type: none"> <li>• <b>Community-Based Crib Distribution:</b> DOH distributes ~1,000 safe sleep kits/cribs to families through offices and partners each year. Need a crib? <b>Call 1-800-305-3064</b> or contact the nearest public health office.</li> <li>• <b>Health Care and Social Service Provider Education:</b> DOH promotes Cribs for Kids Safe Sleep Ambassador Training, so anyone can become a champion of infant safe sleep.</li> <li>• <b>Safe Sleep Hospital Certification Program:</b> DOH works with South Dakota hospitals to ensure that hospital policies and staff messaging are consistent with evidence-based safe sleep practices. South Dakota has 7 certified hospitals, with additional hospitals in the certification process.</li> </ul>	 
<p><b>SYSTEMS OF CARE</b></p> 	<ul style="list-style-type: none"> <li>• DOH is releasing several funding opportunities through the Rural Health Transformation Project to <b>improve training for the maternal and child health workforce</b>, create regional infant and maternal hubs, and conduct a statewide assessment of maternal health care access and services.</li> </ul>	

