## **Points of Dispensing Social Media Promotion**

How partners can help spread the word

Create your own posts, using the sample social media copy below. Copy and paste the image in photo/copy and paste content in text.

Make sure you tag South Dakota Department of Health Facebook ([[@SDDOH](https://www.facebook.com/SDHealthDepartment?mibextid=ZbWKwL)](https://www.facebook.com/SDHealthDepartment?mibextid=ZbWKwL)) “X” (@[SDDOH](https://twitter.com/SDDOH)) and LinkedIn ([[@SDDOH)](https://www.linkedin.com/company/south-dakota-department-of-health/)](https://www.linkedin.com/company/south-dakota-department-of-health/) handles.

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| **EDUCATION** | | |
| **Twitter** | **Facebook /LinkedIn** | **IMAGE** |
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| **RECRUITMENT** | | | |
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| **RECRUITMENT – Volunteer Recognition Day April 20th** | | |
| **Twitter** | **Facebook/LinkedIn** | **IMAGE** |
| **VOLUNTEER RECOGNITION**  Thank a volunteer today!  Points of Dispensing (POD) sites protect communities if a healthcare crisis occurs. POD Volunteers are community champions that protect your community. Learn more about PODs at [https://doh.sd.gov/health-care-professionals/public-health-preparedness-and-response/Points-of-dispensing-information-resources/](https://doh.sd.gov/health-care-professionals/public-health-preparedness-and-response/point-of-dispensing-information-resources/).  Volunteer today at <https://volunteers.sd.gov/index.php>  #VOLUNTEER | **VOLUNTEER RECOGNITION**  Thank a volunteer today!  Points of Dispensing (POD) sites throughout the state are prepared to protect communities in a healthcare crisis such as a disease outbreak or bioterror attack by providing medications to prevent illness or loss of life. POD Volunteers are community champions that protect your community.  Learn more about PODs at [https://doh.sd.gov/health-care-professionals/public-health-preparedness-and-response/Points-of-dispensing-information-resources/](https://doh.sd.gov/health-care-professionals/public-health-preparedness-and-response/point-of-dispensing-information-resources/).  Volunteer today at <https://volunteers.sd.gov/index.php> !  #VOLUNTEER | A close-up of hands making a heart shape  Description automatically generated |
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| **AWARENESS – National Preparedness Month September** | | |
| **Twitter** | **Facebook/LinkedIn** | **IMAGE** |
| **NATIONAL PREPAREDNESS MONTH**  Is your community prepared? If a healthcare emergency or disease outbreak occurred today, what would YOU do?  Points of Dispensing (POD) sites throughout the state prepare for these types of emergencies. Learn more about PODs at [https://doh.sd.gov/health-care-professionals/public-health-preparedness-and-response/Points-of-dispensing-information-resources/](https://doh.sd.gov/health-care-professionals/public-health-preparedness-and-response/point-of-dispensing-information-resources/)  #BePrepared | **NATIONAL PREPAREDNESS MONTH**  Is your community prepared? If a healthcare emergency or disease outbreak occurred today, what would YOU do?  Points of Dispensing (POD) sites throughout the state prepare for these types of emergencies. Learn more about PODs at [https://doh.sd.gov/health-care-professionals/public-health-preparedness-and-response/Points-of-dispensing-information-resources/](https://doh.sd.gov/health-care-professionals/public-health-preparedness-and-response/point-of-dispensing-information-resources/)  #BePrepared | A yellow card on a keyboard  Description automatically generated |
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| --- | --- | --- |
| **AWARENESS** | | |
| **Twitter** | **Facebook/LinkedIn** | **IMAGE** |
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