



YOUTH TOBACCO PREVENTION MINI FUNDING PROPOSAL

APPLICATION DEADLINES: October 7, 2026

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Application Release: August 31, 2026

Application Submission Deadline: October 7, 2026 by 5:00pm CT

Tentative Award Notification: October 19, 2026

Project Period: October 19, 2026 - April 30, 2027

Point of contact: Hilary Larsen, Tobacco Program Coordinator, Hilary.Larsen@state.sd.us

Application link and supporting documents can be found at <https://quittobaccosd.com/resources/request-for-application> under Request for Application.

Applications that are incomplete or received after October 7, 2026, will not be considered for funding. For questions, please contact Hilary Larsen, by email at Hilary.Larsen@state.sd.us or by phone at 605.367.7130.

Background

The South Dakota Tobacco Control Program (SD-TCP) has been providing youth focused prevention effort opportunities to schools for over a decade. According to the 2025 Youth Tobacco Survey, the most common age for youth to try an e-cigarette was 11 years old, while over half of middle school students reported ever trying a cigarette at age 11 or younger.¹ The Centers for Disease Control also states that 9 out of 10 adult tobacco users tried their first product before the age of 18.² In an effort to combat these trends, the SD-TCP has created a Youth Tobacco Prevention Toolkit to support schools and local organizations that work with youth, to learn and implement activities to educate youth and their peers.

Purpose

The purpose of this mini funding is to provide funds to schools and organizations that work with youth to implement tobacco control education activities, curriculums, and cultural educational opportunities into their school, organization, and/or community.

Eligibility

- Public, private, and tribal schools, school affiliated programs, after-school programs and non-profit community-based organizations and groups.
- Applicants must not accept funds from any tobacco company or affiliated companies/ groups.
- Individuals or organizations with a conflict of interest, including but not limited to those directly or indirectly affiliated with the promotion and/or distribution of tobacco products and materials are not eligible for funding.

Available Funding

- Applicants may request up to \$5,000 total.
- The total number of awards is dependent upon available funds and the number and scope of applications submitted.

- Funding will be facilitated through the South Dakota Department of Health contract upon completion of activities with monthly reimbursement. Receipts will not be required at time of invoicing but may be required if questions arise. Note reimbursements cannot be provided until a contract is in place.
- Activities implemented in months prior to funding availability will not be reimbursed.
- All contracts will be run through the state contract system, Cobblestone. Once a contract is agreed upon by both parties, a copy for signature will be sent through Cobblestone.

Funding Parameters

Funding has been split into three categories: Curriculum Implementation, Educational Activities, Cultural Education Opportunities. Applicants may select more than one category if the maximum funding request does not exceed \$5,000. Categories are as follows:

Curriculum Implementation

- Examples of curriculums supported by the SD-TCP:
 - CATCH My Breath, Samantha Skunk, INDEPTH, Stanford Medicine Tobacco Prevention Toolkit Curriculums.
 - Curriculum implementation may include purchase of materials, supplies for lessons, and/or facilitator time to prep/implement lessons.

Educational Activities

- Examples:
 - Implement activities from the [SD Youth Tobacco Prevention Toolkit](#)
 - Host a “campaign” education day around national tobacco control days (ex: Great American Smoke Out, Taking Down Tobacco, Red Ribbon Week, Great American Spit Out).

Please note that display purchases come with stipulations and must be approved prior to purchase.

Cultural Education Opportunities

- Examples:
 - Build a Čanśaśa Garden and provide education.
 - Educate on traditional tobacco.
 - Host cultural event to promote traditional tobacco and not commercial tobacco.

Funding Restrictions

- Funds may not be used for research activities, lobbying efforts at the local, state, or federal level, or for the purchase of food, beverages, equipment (e.g. storage totes), or client/patient/provider incentives, or permanent equipment (e.g. vape detectors, laptops, printers, T.V.s, furniture, etc.).
- Incentive items must not exceed more than 25% of the total budget. All incentives must have a tobacco prevention message. Examples of eligible incentives include pencils and wristbands.
- NO gift card purchases are allowed.
- Funds may only be used for SD-TCP supported curriculums and approved activities.
- Funds may not be used to purchase materials or curriculum developed or promoted using tobacco industry funding.
- Funds may not be used for subscriptions, such as programs like Canva.

- Funds should not be used for the development or purchase of educational materials if an existing resource is available. All resources funded through this opportunity must receive prior approval and authorization. Numerous educational materials are available free of charge from the SD DOH at <https://apps.sd.gov/ph18publications/secure/puborder.aspx>.
- Funds cannot be utilized to support costs associated with event booths or health fairs.
- Funds may not be used to replace dollars currently earmarked for similar or existing programs or projects.
- Funds may not be used for trainings or speakers unless approved by the SD TCP.
- Applicants must not accept funds from any tobacco company or affiliated companies/ groups.

Application Guidelines

The South Dakota Tobacco Control Program will approve or deny applications, and all decisions will be final.

- The maximum RFA award is \$5,000 per applicant. The minimum RFA award is \$500 per applicant. The SD-TCP reserves the right to fund less than the total amount requested.
- Applicants must utilize the application found at <https://quittobaccosd.com/resources/request-for-application> and demonstrate how they will implement the strategies as stated in the request for award.
- Applicants must complete the budget within the application. Within the application you will be asked to include and/or identify:
 - Month activity will take place
 - Activity description
 - Description of cost needs for activities
 - Total funds requested for each category
 - Incentive costs (not to exceed 25% of the total budget)
 - If requesting incentives, please describe specific incentives in the description of activity.
 - Facilitator stipend/administration costs
 - Grand total (not to exceed \$5,000).
- To be considered complete, applicants must submit: Application and budget, copy of W-9, Proof of Insurance, and a support letter or acknowledgement from a school administrator if a school.

Reporting Requirements

- Requires monthly email check-in at minimum with Coordinator assigned to as workplan is active.
- Final invoice must be submitted by April 30, 2027.
- End of the year success story or exit interview with a SD-TCP staff member by April 30, 2027.

Award Requirements

- Final award decisions will be determined by the SD DOH staff. Applicants will be decided on the ability to:
 - Clearly identify their ability to meet requirements for funding.
 - Clearly explain proposed activities and they will benefit youth.
 - Provide detailed explanation of how funds will be used.

- The SD-TCP reserves the right to reject, in whole or in part, any or all applications, to advertise for new applications, to abandon the need for such services, and to cancel this RFA opportunity if it is in the best interest of the SD-TCP.

Technical Assistance

Technical assistance will be provided to awardees throughout the project period by the SD DOH staff.

Helpful Resources/Links

Background information and resources to assist applicants in developing their proposals can be found at Quittobaccosd.com under [Request for Application](#) in the About section. This list is not meant to be a complete list of all available resources.

References

1. Kerkvliet, J. & He, T. (2026). *2025 South Dakota Youth Tobacco Survey Report* [Surveillance Report]. Prepared by the Population Health Evaluation Center, South Dakota State University for the South Dakota Department of Health Tobacco Control Program.
2. Centers for Disease Control and Prevention. (2024, October 17) [Youth and Tobacco Use](https://www.cdc.gov/tobacco/php/data-statistics/youth-data-tobacco/index.html#print). <https://www.cdc.gov/tobacco/php/data-statistics/youth-data-tobacco/index.html#print>.

Definitions

Please note the following definitions regarding this work:

- Tobacco or Tobacco Product: Any item made of commercial tobacco intended for human consumption, including cigarettes, cigars, pipe tobacco, smokes tobacco, nicotine pouches, and e-cigarettes. *This does not refer the traditional tobacco of our Northern Plains American Indians.*
- Vapor Product: Any electronic cigarette, electronic cigar, electronic cigarillo, or similar product or device and any vapor cartridge or other container of nicotine in a solution or other form that is intended to be used with or in an electronic device. The term does not include any product approved by the United States Food and Drug Administration for sale as tobacco cessation products and marketed and sold solely for that purpose.
- Nicotine Pouches: A small oral pouch containing nicotine (tobacco-derived or synthetic), flavorings, and plant-based fibers. They are used by placing them between the gum and lip and are often marketed as tobacco-free because they contain no tobacco leaf.
- Nicotine Analog Product: Any chemically engineered product designed for human use that contains compounds structurally similar to nicotine, including its derivatives or metabolites.

Point of Contact

Hilary Larsen
Tobacco Program Coordinator
1501 S. Highline Avenue, Suite 3D
Sioux Falls, SD 57110
Hilary.Larsen@state.sd.us
605-367-7130