

South Dakota Fall Prevention Coalition Goals



Vision: Older South Dakotans will have fewer falls and fall-related injuries, maximizing their independence and quality of life.

Mission: Cultivate collaboration to reduce falls by increasing knowledge and promoting the implementation of evidence-based fall prevention solutions for older adults.

Goals	Objectives	Outcome Measures
Promote Evidence-Based Fall Prevention Programs	•Expand access to evidence-based fall prevention programs across all regions of South Dakota. •Increase awareness of evidence-based fall prevention programs available in South Dakota. •Encourage partner organizations to share and refer individuals to these programs.	•Programs offered per region •Leader/instructor growth •Program participation/completion rates
Increase Awareness of Fall Prevention	•Increase public awareness and education on older adult fall prevention. •Promote and support activities during Fall Prevention Awareness Week. •Share fall prevention messages and resources through coalition partners and social media.	•Public campaign reach metrics, such as Facebook •Social media reach or engagement for fall prevention awareness posts. •Number of fall prevention educational materials distributed.
Strengthen Partnerships	•Build and maintain a network of organizations working together to prevent falls. •Encourage active participation from partner organizations and involve new partners each year.	•Number of active partners representing healthcare, public health, community services, and aging services •Partner participation rates in coalition meetings
Use Data to Inform Prevention Efforts	•Share statewide and local fall injury data with coalition members at least once per year. •Use data to inform goals and strategies of the coalition.	•Number of data reports or summaries shared with coalition members annually
Maintain Webpage	•Maintain a Fall Prevention Coalition webpage that includes data, educational materials, and community resources. (Webpage Action Group) •Use the webpage to share fall prevention information with the public and coalition partners. •Update the webpage with new data, resources, or events at least twice per year. •Promote the webpage through partner organizations and community events.	•Number of webpage updates •Number of webpage views •Number of partners promoting the webpage through their network or events