

2025 TRAUMA CONFERENCE AGENDA

WEDNESDAY SEPTEMBER 17TH, 2025



Time	Presentation	
0800-0850	Exhibitors Open	Registration
0850-0900		Welcome South Dakota State Trauma Medical Director and Trauma System Manager Michael Person, MD, MPH, MBA, FACS Jamie Zilverberg, BSN, RN
0900-0915		South Dakota Department of Health Update South Dakota Department of Health Cabinet Secretary Melissa Magstadt, MS, MBA, APRN
0915-0925		How to Promote Your Trauma Program South Dakota Department of Health Marketing and Outreach Director Tia Kafka
0925-0935		Office of Rural Health and Emergency Services Update Healthcare Access Deputy Division Director and Office Administrator Marty Link
0935-0945		American College of Surgeons Committee on Trauma Update South Dakota State ACS COT Chair Paul Bjordahl, MD, FACS
0945-1000		Maternal and Child Presentation Maternal and Child Health Senior Epidemiologist/Administrator Fabricia Latterell, BSN, RN, MPH, MCHS
1000-1030		Break/Vendors
1030-1100		Pediatric Readiness South Dakota EMS for Children Program Director Corolla Lauck, NRP
1100-1115		National Field Triage Guidelines South Dakota State Trauma Medical Director Michael Person, MD
1115-1145		Locked and Loaded: Prepping for Transfer Under Pressure Flight Crew
1145-1230		Lunch
1230-1300		Travel to STB Location/Setup
1300-1400		STB Presentations Chamberlain/Oacoma Businesses
1400-1415		Travel Back to Cedar Shore
1415-1445		Break/Vendors
1445-1530		Burn Management in the Rural Environment Burn and Pediatric Trauma Program Manager-Regions Medical Center Mark Johnston, BSN, RN
1530-1600		Trauma System Update South Dakota State Trauma Medical Director Michael Person, MD
1600-1715	Exhibitors Closed	Case Review 1 South Dakota Department of Health Trauma Consultant - Bailey Wilcox, BSN, RN Panel
1715-1730		Day Wrap-Up South Dakota State Trauma Medical Director Michael Person, MD
1800		Networking Social with Entertainment and Supper Cedar Shore Deck

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THURSDAY SEPTEMBER 18TH, 2025



Time	Presentation	
0730-0755	Exhibitors Open	Breakfast and Registration
0755-0800		Welcome Back South Dakota State Trauma Medical Director Michael Person, MD
0800-0930		Trauma Coordinators/Registrars <ul style="list-style-type: none"> • How to Present a Case • An Accurate ISS • PI Optimization Physicians/Practitioners <ul style="list-style-type: none"> • Difficult Cases • Performance Improvement • Best Practices Updates
0930-0950		Break
0950-1100		South Dakota Trauma Registry Update ImageTrend, LLC.
1100-1215	Exhibitors Closed	Case Review II South Dakota Department of Health Trauma Consultant- Bailey Wilcox, BSN, RN Panel
1215-1230		Closing South Dakota State Trauma Medical Director and Trauma System Manager Michael Person, MD Jamie Zilverberg, BSN, RN