**Public Service Announcement (PSA) Template**

**Provided To:** Local Radio or television with the largest audience in the community.

**IMPORTANT INFORMATION ABOUT PODS IN YOUR COMMUNITY**

*(Insert Community name)* Did you know that… In the time of a public health emergency, volunteers are critical to saving lives. SERV SD mobilizes medical and non-medical volunteers to respond to emergencies. The Point of Dispensing site (POD) in your community needs volunteers.

Whether you work in a health field or not, if you have an interest in assisting your community or state during a health crisis, we invite you to join SERV SD.

SERV SD the State Emergency Registry of Volunteers for South Dakota is an electronic registration system of local, regional, and statewide volunteers who want to assist our public health systems during an event or disaster.

Remember, not all heroes wear capes!

To learn more about PODs visit the South Dakota Department of Health Public Health Preparedness and Response website at DOH.SD.GOV.

Volunteer today at [Volunteers.sd.gov](mailto:Volunteers@sd.gov) .

This notice was brought to you by *[insert name of POD/community].*