GET MOTHERS IN FOR PRENATAL CARE EARLY & OFTEN

Early and adequate prenatal care (PNC) is important to improve pregnancy and birth outcomes.*

TOP 3 REASONS SOUTH DAKOTA MOTHERS COULD NOT GET PRENATAL CARE AS EARLY AS THEY WANTED IT^:

- Did not know she was pregnant (44%)
- Could not get an appointment when wanted (36%)
- Doctor or health plan would not start care as early as wanted (24%)

*Early PNC defined as care beginning in 1st trimester; adequate care defined as attending 80% or more of scheduled PNC visits based on when prenatal care began.

^Data from SD 2018 PRAMS report (see https://doh.sd.gov/statistics/prams.aspx).