VISION
Every South Dakotan Healthy and Strong

MISSION
Working together to promote, protect, and improve health

GUIDING PRINCIPLES
Serve with integrity, respect, and compassion
Focus on evidence-based prevention and outcomes
Support data-driven innovation
Achieve health equity in all communities
Demonstrate proactive leadership and strengthen partnerships
Exhibit transparency and accountability
GOAL 1
Enhance the accessibility, quality, and effective use of health resources.

OBJECTIVES AND ACTIVITIES

1. Increase screening for depression
   a. Implement and evaluate evidence-based behavioral health screening tool and referral pathway throughout Child and Family Services and Disease Prevention Services offices.

   PERFORMANCE INDICATORS
   ✓ Establish baseline to determine number of behavioral health screenings offered in Child and Family Services offices to pregnant and post-partum women. (Office of Child & Family Services)
   ✓ Increase the number of Disease Prevention Services offices implementing the behavioral health screening tool from 0 to 7 by 2023. (Office of Disease Prevention & Health Promotion)

2. Increase testing for high blood sugar or diabetes
   a. Develop South Dakota-specific diabetes prevention program resources with distribution to primary care providers, diabetes educators, and tribal partners to encourage screening and referral to evidence-based lifestyle change programs.

   PERFORMANCE INDICATORS
   ✓ Increase the percent of those adults without diabetes who have had a test for blood sugar or diabetes within the past 3 years from 51.4% in 2018 to 59% by 2025. (BRFSS)

3. Increase statewide access to public health services
   a. Implement telehealth services in 75 community health offices.
   b. Utilize two mobile health units to bring department services to communities without a local DOH office.

   PERFORMANCE INDICATORS
   ✓ Increase statewide access to telehealth or mobile services department-wide by 25% by 2025 (baseline to be determined) (Office of Child & Family Services/Office of Disease Prevention & Health Promotion)

4. Ensure statewide access to emergency medical services in South Dakota
   a. Implement telehealth services in ambulance services throughout the state.
   b. Distribute vital sign monitor/external cardiac defibrillator devices to ambulance services in the state.
   c. Conduct a study of EMS systems and provide recommendations for sustainability grants.

   PERFORMANCE INDICATORS
   ✓ Increase access to telehealth for EMS agencies from 0 to 20 agencies by 2025 (EMS Office)
   ✓ Increase the number of updated vital sign monitor/external cardiac defibrillator devices distributed from 0 in 2022 to 345 by 2025. (EMS Office)

GOAL 2
Provide services to improve public health.

OBJECTIVES AND ACTIVITIES

1. Reduce high school tobacco use
   a. Increase the number of youth and young adults who are accessing Quitline services and remain tobacco-free after 6 months.
   b. Implement an Anti-Vaping Campaign.

   PERFORMANCE INDICATORS
   ✓ Reduce high school tobacco use (cigarettes, cigars, smokeless, and electronic) from 30.3% in 2015 to 20% by 2025. (YRBS)
   ✓ Decrease the percent of youth grades 6-8 who have ever used tobacco from 22.3% in 2019 to 18% by 2025. (Youth Tobacco Survey)

2. Reduce infant mortality
   a. Implement Bright Start expansion including selecting services providers and launching awareness campaign.
   b. Increase the number of birthing hospitals in South Dakota that are safe sleep certified.
   c. Decrease the number of infants with congenital syphilis born to untreated pregnant women.

   PERFORMANCE INDICATORS
   ✓ Reduce infant mortality from 6.3 infant deaths per 1,000 live births (2014-2018) to 5.8 per 1,000 (2020-2025). (Vital Records)
   ✓ Increase the number of families served by Bright Start from 602 in FY21 to 1,150 by 2025. (Bright Start Program)
   ✓ Increase the percent of infants placed to sleep on a separate approved sleep surface from 40.8% in 2018 to 45.8% by 2025. (Pregnancy Risk Assessment Monitoring System)

3. Reduce the percentage of WIC participants aged 2 through 4 with obesity
   a. Increase the number of birthing hospitals in South Dakota that are breastfeeding-friendly certified.
   b. Maintain targeted educational campaign to increase consumption of fruits and vegetables among WIC participants.

   PERFORMANCE INDICATORS:
   ✓ Reduce the percent of WIC participants aged 2 through 4 with obesity from 15.6% in 2019 to 14.0% by 2025. (SD WIC-IT)
   ✓ Increase consumption of fruits and vegetables among WIC participants from 62% in 2020 to 75% by 2025. (SD WIC-IT)

4. Reduce the percentage of school-aged children who are obese
   a. Provide prevention education to schools utilizing local Office of Child & Family Services staff.
   b. Partner with SDSU Extension on nutrition awareness to specific grades in K-12 school.
GOAL 3

Plan, prepare, and respond to public health threats.

OBJECTIVES AND ACTIVITIES

1. Exercise emergency operation plan
   b. Complete and disseminate lessons learned synopsis of COVID-19 after action reviews.

PERFORMANCE INDICATORS
✓ Conduc or participate in three Department of Health Emergency Operation Plan exercises by 2025.

2. Develop and test statewide emergency capability plans
   a. Complete, and test through exercise, plans addressing pediatric, burns, infectious disease, chemical, and radiological public health emergencies.

PERFORMANCE INDICATORS
✓ 100% of emergency capability plans are complete and tested by 2025.

3. Increase training on emergency response plans
   a. Develop Emergency Operations Plan training utilizing the TRAIN platform for identified Department of Health staff.

PERFORMANCE INDICATORS
✓ 100% of identified DOH staff complete Emergency Operations Plan training.

4. Complete and operationalize IT strategic plan and roadmap
   a. Implement electronic case reporting for all reportable disease conditions.
   b. Complete implementation of new immunization information system.
   c. Complete implementation of new electronic inventory management system.
   d. Improve access to and awareness of data available on the Department of Health website.

PERFORMANCE INDICATOR
✓ 100% of updates to identified systems operational by 2025.

GOAL 4

Maximize partnerships to address underlying factors that determine overall health.

OBJECTIVES AND ACTIVITIES

1. Reduce suicide attempts
   a. Promote resources on the South Dakota Suicide Prevention website.
   b. Identify hard-to-reach populations and gaps in training and education related to suicide prevention.
   c. Utilize Data To Action to engage communities in suicide prevention efforts at the local level.

PERFORMANCE INDICATORS
✓ Reduce suicide attempts with severe injury resulting in hospitalizations from 100.1 per 100,000 in 2014-2018 to 90.1 per 100,000 by 2025. (SDAHO hospital discharge data)
✓ Reduce the rate of suicide deaths from 19.3 per 100,000 in 2014-2018 to 18.0 per 100,000 by 2025. (Vital Records)

2. Reduce rate unintentional or accidental drug overdoses
   a. Fully implement the Communities That Care comprehensive prevention model in 3 current communities and expand to an additional 8 communities.
   b. Partner with communities and tribal organizations to implement Community Response Planning, resource dissemination, increase submissions to overdose database, and increase data exchange with law enforcement.

PERFORMANCE INDICATORS
✓ Reduce the rate of accidental or unintentional drug overdoses from 5.5 per 100,000 in 2014-2018 to 5.0 per 100,000 by 2025 (SDAHO Discharge Data)
3. Decrease mortality rate from motor vehicle collisions
   a. Partner with the Department of Public Safety to collect and analyze motor vehicle/ATV accident data
   b. Develop and disseminate a motor vehicle/ATV accident data report to bring awareness and identify prevention programming opportunities

PERFORMANCE INDICATORS
 ✓ Decrease the mortality rate from motor vehicle accidents in children and adolescents under the age of 18 from 7.3 per 100,000 in 2014-2018 to 6.9 per 100,000 by 2025 (Vital Records)
 ✓ Decrease the mortality rate of motor vehicle accidents from 16.5 per 100,000 to 15.0 per 1000,000 by 2025. (Vital Records)

5. Decrease rates of sexually transmitted infections
   a. Partner with health care providers, health care facilities, tribal entities, local jails, homeless shelters, and local CFS offices to perform enhanced syphilis screening of at risk populations.
   b. Refresh Got It Covered campaign to increase awareness and education around sexually transmitted infections.

PERFORMANCE INDICATORS
 ✓ Reduce rate of early syphilis from 59.6 per 100,000 to 29.8 per 100,000 by 2025. (Office of Disease Prevention & Health Promotion)

OBJECTIVES AND ACTIVITIES

1. Increase training opportunities for Department of Health employees
   a. Utilize centralized training platform TRAIN SD to bring public health-related training opportunities to DOH employees.
   b. Provide three trainings on the TRAIN SD platform to address key competency gaps identified in the workforce development plan.
   c. Implement new employee onboarding module through TRAIN SD platform.
   d. Include career information and training opportunities as part of the DOH website redesign.

PERFORMANCE INDICATORS
 ✓ Increase the percent of Department of Health employees utilizing train from 27% in 2022 to 80% by 2025. (baseline to be determined). (TRAIN)
 ✓ Increase the percent of Department of Health employees completing training on at least three department competencies to 80% by 2025. (TRAIN)
 ✓ Increase the percent of new Department of Health employees who complete the employee onboarding training to 100% by 2025. (TRAIN)

2. Increase Community Health Worker core competency training opportunities
   a. Assist interested entities with establishing a Community Health Worker program.

PERFORMANCE INDICATOR
 ✓ Increase the number of academic and other institutions offering Community Health Worker Core Competency Training from 1 to 4 by 2025. (Office of Disease Prevention & Health Promotion)
 ✓ Increase the number of community health workers from 168 in 2022 to 400 by 2025. (Office of Disease Prevention & Health Promotion)

3. Increase Department of Health employee engagement
   a. Develop a core workgroup of diverse DOH staff to address quality/performance improvement.
   b. Conduct a minimum of one Pulse survey within each Department of Health division and share data with quality/performance improvement workgroup.
   c. Collect information from division teams to identify the needs for the new DOH building complex.

PERFORMANCE INDICATOR
 ✓ Increase the percent of Department of Health employees that are fully or moderately engaged from 76% in 2019 to 80% by 2025. (Employee Engagement Survey)

4. Decrease the turnover rate of Department of Health employees
   a. Support workforce recruitment utilizing social media, job fairs, internships, and other resources.
   b. Review DOH and Bureau of Human Resources (BHR) job application and recruitment data to focus future recruitment efforts.
   c. Review DOH and BHR employee exit data to focus retention efforts.

PERFORMANCE INDICATOR
 ✓ Decrease the turnover rate of Department of Health employees from 10.1% in 2019 to 8% by FY 2025 (BHR)