Executive Proclamation
Office of the Governor
State of South Dakota

WHEREAS, breastfeeding is the biological norm for infant feeding and a proven primary prevention strategy that builds a foundation for life-long health and wellness; and

WHEREAS, all major medical authorities recommend exclusive breastfeeding for the first six months of life, with continued breastfeeding for at least one year; and

WHEREAS, the consistent and well-documented health, economic, and environmental benefits of breastfeeding show that this is an investment that will continue to produce measurable dividends across the country and many times over for families, employers, and communities; and

WHEREAS, breastfeeding requires evidence-based, unbiased information and a chain of support to create an enabling environment that empowers mothers; and

WHEREAS, long-term breastfeeding success requires a strong support system from fathers, families, employers, childcare centers, healthcare providers, and community members; and

WHEREAS, South Dakota joins the nation and world in celebrating, supporting, and promoting breastfeeding during National Breastfeeding Month and World Breastfeeding Week through the theme 'Every Step of the Way.' Support throughout the breastfeeding journey is essential to success, longevity and exclusivity.

NOW, THEREFORE, I, KRISTI NOEM, Governor of the State of South Dakota, do hereby proclaim August 2021, as

BREASTFEEDING MONTH

in South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this second day of August in the Year of Our Lord, Two Thousand and Twenty-One.

Kristi Noem
Governor of South Dakota

ATTEST:

Steven J. Barnett
Secretary of State