VISION
Every South Dakotan Healthy and Strong

MISSION
Working together to promote, protect, and improve health

GUIDING PRINCIPLES
Serve with integrity, respect, and compassion
Focus on evidence-based prevention and outcomes
Support data-driven innovation
Achieve health equity in all communities
Demonstrate proactive leadership and strengthen partnerships
Exhibit transparency and accountability
GOAL 1

Enhance the accessibility, quality, and effective use of health resources.

OBJECTIVES

A. Implement an evidence-based behavioral health screening tool and referral protocol within all Department of Health clinical services by 2025. (Office of Disease Prevention Services/Office of Child and Family Services)

B. Increase the percentage of those without diabetes who have had a test for blood sugar or diabetes within the past 3 years from 51.4% in 2018 to 59% by 2025. (BRFSS)

C. Offer Hepatitis C RNA testing to five internal and external partners by 2021. (State Public Health Laboratory)

D. Increase access to telehealth, mobile health options, or additional service providers in five communities by 2025. (Office of Disease Prevention Services/Office of Child and Family Services)

E. Establish and implement a Department of Health Quality Improvement Plan by 2021. (DOH Accreditation Records)

2020 STRATEGIES

1. Identify and pilot evidence-based behavioral health screening tools in one large and one small Department of Health clinical site.

2. Adopt consistent screening tools and referral pathways for department clients with behavioral health or substance misuse needs.

3. Provide de-escalation training or non-violent crisis intervention prevention training to 92 licensed nursing facilities to assist staff in dealing with challenging behaviors.

4. Partner with two large employers to implement client reminders to increase colorectal cancer screening.

5. Validate and expand testing at the State Public Health Laboratory to include Hepatitis C RNA testing.

6. Provide STD testing education and guidelines to all 22 Title X service sites.


8. Work with the South Dakota Oral Health Coalition to build consensus around appropriate dental care for young children.

KEY INDICATORS

- Increase the percentage of those without diabetes who have had a test for blood sugar or diabetes within the past 3 years from 51.4% in 2018 to 59% by 2025. (BRFSS)

- Perform Hepatitis C RNA testing for 100% of patients that test positive for Hepatitis C antibodies at the State Public Health Laboratory by 2025. (State Public Health Laboratory)

- Increase the percentage of adults ages 50-75 in South Dakota up-to-date with recommended colorectal cancer screening from 69% in 2018 to 80% by 2025. (BRFSS)

GOAL 2

Provide services to improve public health.

OBJECTIVES

A. Reduce high school tobacco use (cigarettes, cigars, smokeless, and electronic) from 30% in 2015 to 20% in 2025. (YRBS)

B. Reduce the percentage of school-aged children who are overweight or obese from 32.7% during the 2017-2018 school year to 30.5% by the 2023-2024 school year. (School Height and Weight data)

C. Increase influenza vaccination among individuals aged 6 months and older from 47.7% during the 2017-18 flu season to 60.0% by the 2022-2023 flu season. (CDC FluVaxView)

D. Reduce infant mortality from 6.3 infant deaths per 1,000 live births (2014-2018) to 5.8 per 1,000 (2020-2024). (Vital Records)

2020 STRATEGIES

1. Increase the number of youth and young adults who access tobacco cessation service through the use of technology.

2. Enhance public awareness of the dangers of vaping.

3. Provide public and provider education about the early signs of pregnancy in order to increase utilization of prenatal care.

4. Educate daycare providers on nutrition, physical activity, and safe sleep.

5. Provide targeted education and resources to increase vaccination rates in vaccine-hesitant and vulnerable adult populations.

KEY INDICATORS

- Reduce high school tobacco use (cigarettes, cigars, smokeless, and electronic) from 30% in 2015 to 20% in 2025. (YRBS)

- Increase influenza vaccination among individuals aged 6 months and older from 47.7% during the 2017-18 flu season to 60.0% by the 2022-2023 flu season. (CDC FluVaxView)

- Reduce infant mortality from 6.3 infant deaths per 1,000 live births (2014-2018) to 5.8 per 1,000 (2020-2024). (Vital Records)
GOAL 3
Plan, prepare, and respond to public health threats.

OBJECTIVES
A. Reduce suicide attempts with severe injury resulting in hospitalization from 100.1 per 100,000 in 2014-2018 to 90.1 per 100,000 by 2025. (Vital Records)
B. Reduce the drug-related death rate due to opioids for South Dakota from 3.6 per 100,000 in 2014-2018 to 3.1 per 100,000 by 2025. (Vital Records)
C. Decrease the mortality rate from motor vehicle collisions in children and adolescents under the age of 18 from 7.3 per 100,000 in 2014-2018 to 6.6 per 100,000 by 2025. (Vital Records)
D. Reduce the rate of hospitalizations due to falls in individuals age 65 and older from 1,628.8 per 100,000 in 2014-2018 to 1,465.9 per 100,000 by 2025. (SDAHO hospital discharge data)
E. Increase understanding and awareness of health equity and enhance programs and policies that advance health equity. (Baseline unknown)

2020 STRATEGIES
1. Establish baseline response rate for both internal and external HAN users.
2. Analyze state-of-the-art HAN utilization and capabilities.
3. Complete pediatric emergency capability plan and initiate development of the burn emergency capability plan.
4. Update continuity of operation plan and train 100% of Department of Health essential personnel.
5. Implement standard Department of Health after-action reporting procedures.
6. Develop a federally-mandated Crisis Standards of Care Plan that outlines the coordination and decision processes for allocation of resources to the health and medical sector in a governor-declared public health emergency.
7. Define criteria for deployment of department resources (e.g., personnel, medical countermeasures, mobile laboratory, etc.) to respond to public health emergencies.

KEY INDICATOR
• Increase the percentage of Health Alert Network (HAN) users who respond within 30 minutes to 90% by 2025. (Office of Public Health Preparedness and Response)

GOAL 4
Maximize partnerships to address underlying factors that determine overall health.

OBJECTIVES
A. Reduce suicide attempts with severe injury resulting in hospitalization from 100.1 per 100,000 in 2014-2018 to 90.1 per 100,000 by 2025. (Vital Records)
B. Reduce the drug-related death rate due to opioids for South Dakota from 3.6 per 100,000 in 2014-2018 to 3.1 per 100,000 by 2025. (Vital Records)
C. Decrease the mortality rate from motor vehicle collisions in children and adolescents under the age of 18 from 7.3 per 100,000 in 2014-2018 to 6.6 per 100,000 by 2025. (Vital Records)
D. Reduce the rate of hospitalizations due to falls in individuals age 65 and older from 1,628.8 per 100,000 in 2014-2018 to 1,465.9 per 100,000 by 2025. (SDAHO hospital discharge data)
E. Increase understanding and awareness of health equity and enhance programs and policies that advance health equity. (Baseline unknown)

2020 STRATEGIES
1. Implement the Communities that Care comprehensive prevention model in two communities.
2. Assist with the development and dissemination of population-specific media campaigns to increase awareness of suicide.
3. Initiate maternal death review and pilot statewide child death review.
4. Establish partnerships to develop strategies to address unintentional injuries and deaths related to falls.
5. Review membership of department workgroups, coalitions, and advisory committees to identify additional partners necessary to address health equity.
6. Incorporate requirement to address health equity into requests for proposals being issued by department programs.

KEY INDICATORS
• Reduce the suicide death rate for South Dakotans from 19.3 per 100,000 in 2014-2018 to 17.4 per 100,000 by 2025. (Vital Records)
• Reduce the rate of drug overdose deaths for South Dakotans from 7.6 per 100,000 in 2014-2018 to 6.8 per 100,000 by 2025. (Vital Records)
• Reduce the rate of deaths due to unintentional injuries for South Dakotans from 55.9 per 100,000 in 2014-2018 to 50.3 per 100,000 by 2025. (Vital Records)
OBJECTIVES

A. Establish a Department of Health Workforce Development Plan by 2021 that will be reviewed annually. (DOH Accreditation Records)

B. Increase the number of Department of Health staff that utilize a centralized training platform to 100% by 2025. (TRAIN reports)

C. Increase the number of academic and/or other institutions offering Community Health Worker Core Competency Training from 1 to 5 by 2025. (Office of Chronic Disease Prevention and Health Promotion)

D. Identify available state and federal recruitment assistance programs and assist communities and providers access the programs by 2025. (Office of Rural Health)

E. Increase the number of staff effectively using traditional, social, and digital media platforms to promote healthy behaviors. (DOH Communications)

2020 STRATEGIES

1. Assess core competencies, conduct gap analysis, and develop training and materials to address identified gaps in workforce development plan.

2. Explore and evaluate recruitment and retention strategies of Department of Health workforce.

3. Implement centralized training platform to deliver two required trainings (e.g., mental health first aid, public health preparedness, etc.) to all department employees.

4. Educate healthcare providers and organizations on the benefits of integrating community health workers into the healthcare team.

5. Evaluate the effectiveness of department healthcare recruitment incentive programs.

6. Develop a department-wide plan to disseminate evidence-based public health messaging through paid, earned, and digital media.

KEY INDICATORS

• Increase the percent of Department of Health employees that are fully or moderately engaged from 76% in 2019 to 80% by 2025. (Employee engagement survey)

• Decrease the turnover rate of Department of Health employees from 10.1% in 2019 to 8% by 2025. (Bureau of Human Resources)

• Increase the number of community health workers who have received core competency training to 150 by 2025. (Office of Chronic Disease Prevention and Health Promotion)