VISION
Every South Dakotan Healthy and Strong

MISSION
Working together to promote, protect, and improve health

GUIDING PRINCIPLES
Serve with integrity, respect, and compassion
Focus on evidence-based prevention and outcomes
Support data-driven innovation
Achieve health equity in all communities
Demonstrate proactive leadership and strengthen partnerships
Exhibit transparency and accountability
GOAL 1

Enhance the accessibility, quality, and effective use of health resources.

OBJECTIVES

A. Increase the percentage of mothers on the South Dakota WIC program who are screened for depression using a validated tool within 3 months of child’s birth from 98% to 100% by 2025. (SD WIC-IT)

B. Increase the percentage of those adults without diabetes who have had a test for blood sugar or diabetes within the past 3 years, from 51.4% in 2018 to 59% by 2025. (BRFSS)

C. Increase access to telehealth or mobile health options in five additional Department of Health community health offices by 2025. (Office of Disease Prevention and Health Promotion/Office of Child and Family Services)

2021–2022 STRATEGIES

1. Implement and evaluate evidence-based behavioral health screening tool and referral pathway in all Department of Health community health offices.

2. Maintain enhanced infection control and infectious disease testing training to licensed nursing facilities and assisted living centers in the state.

3. Partner with five health systems to improve rates of colorectal cancer screening by 10% in 2022 using evidence-based interventions.

4. Improve accessibility to public health laboratory services through enhanced IT systems and the statewide courier.

5. Continue to develop and adapt South Dakota-specific National Diabetes Prevention Program resources with distribution to primary care providers and diabetes educators to encourage screening and referral to evidence-based lifestyle change programs.

6. Implement the oral health risk assessment for children seen in Department of Health community health offices, and apply fluoride varnish to those children at high risk for cavities.

7. Compile inventory of quality improvement projects in the Department of Health.

8. Expand telehealth opportunities to provide WIC services.

KEY INDICATORS

• Increase the percentage of adults ages 50-75 in South Dakota who are up to date with recommended colorectal cancer screenings from 69% in 2018 to 80% by 2025. (BRFSS)

• Perform Infection Control Assessment and Response (ICAR) activities in 48 South Dakota healthcare facilities in 2022. (Office of Disease Prevention and Health Promotion)

• Implement electronic test ordering and result reporting for public health testing performed for stakeholders and clients throughout South Dakota by 2023. (State Public Health Laboratory)

• Increase the percentage of Department of Health community health offices offering fluoride varnish to children at high risk for cavities from 0% in 2021 to 75% in 2025. (TKS)

• Implement telehealth services within two Department of Health public health regions by 2022. (Office of Disease Prevention and Health Promotion)

GOAL 2

Provide services to improve public health.

OBJECTIVES

A. Reduce high school tobacco use (cigarettes, cigars, smokeless, and electronic) from 30.3% in 2015 to 20% by 2025. (YRBS)

B. Reduce the percentage of WIC participants aged 2 through 4 with obesity from 15.6% in 2019 to 14.0% by 2025. (SD WIC-IT)

C. Reduce the percentage of school-aged children who are overweight or obese from 32.7% during the 2017-2018 school year to 30.5% by the 2023-2024 school year. (School Height and Weight Survey)

D. Increase influenza vaccination among individuals aged 6 months and older from 47.7% during the 2017-18 flu season to 60.0% by the 2022-2023 flu season. (CDC FluVaxView)

E. Reduce infant mortality from 6.3 infant deaths per 1,000 live births (2014-2018) to 5.8 per 1,000 (2020-2024). (Vital Records)

2021–2022 STRATEGIES

1. Increase the number of youth and young adults who are accessing Quitline services and remain tobacco-free after 6 months.

2. All birthing hospitals in South Dakota will be Safe Sleep certified by the end of 2022.

3. Present to three different professional healthcare associations on infant mortality prevention.

4. Pilot an interactive educational program for home daycare providers focused on nutrition, physical activity, and safe sleep.

5. Implement targeted educational campaign to increase consumption of fruits and vegetables among WIC participants.
KEY INDICATORS

- Increase consumption of fruits and vegetables among WIC participants from 62% in 2020 to 72% by 2025. (SD WIC-IT)
- Decrease the percentage of youth grades 6-8 who have ever used tobacco from 22.3% in 2019 to 18% by 2025. (Youth Tobacco Survey)
- Increase influenza vaccination among individuals aged 65 and older from 67.1% during the 2018-2019 flu season to 75% by the 2024-2025 flu season. (CDC FluVaxView)
- Increase the percent of infants placed to sleep on a separate approved sleep surface from 40.8% in 2018 to 45.8% by 2025. (Pregnancy Risk Assessment Monitoring Systems)

GOAL 3

**Plan, prepare, and respond to public health threats.**

**OBJECTIVES**

A. Conduct or participate in three Department of Health Emergency Operations Plan exercises to prepare for all potential public health threats by 2025. (Office of Public Health Preparedness and Response)

B. In collaboration with the South Dakota Health Care Coalition, develop statewide emergency capability plans addressing pediatric, burns, infectious disease, chemical, and radiological public health emergencies by 2025. (Office of Public Health Preparedness and Response)

C. Train 100% of identified Department of Health staff on emergency response plans by 2025. (Office of Public Health Preparedness and Response)

**2021–2022 STRATEGIES**

1. Develop IT strategic plan.
2. Develop lessons learned synopsis based on COVID-19 after action review.
3. Develop and adopt Department of Health emergency operations plan.
4. Develop a public health emergency preparedness response 101 orientation for Department of Health employees.

**KEY INDICATORS**

- Complete IT strategic plan by April 1, 2022.
- Complete lessons learned synopsis based on COVID-19 after action review by April 2022.
- Complete Department of Health emergency operations plan by June 2022.
- Develop public health emergency preparedness and response 101 orientation for Department of Health employees by June 2022.

GOAL 4

**Maximize partnerships to address underlying factors that determine overall health.**

**OBJECTIVES**

A. Reduce suicide attempts with severe injury resulting in hospitalization from 100.1 per 100,000 in 2014-2018 to 90.1 per 100,000 by 2025. (Vital Records)

B. Reduce the drug-related death rate due to opioids in South Dakota from 3.6 per 100,000 in 2014-2018 to 3.1 per 100,000 by 2025. (Vital Records)

C. Decrease the mortality rate from motor vehicle collisions in children and adolescents under the age of 18 from 7.3 per 100,000 in 2014-2018, to 6.9 per 100,000 by 2025. (Vital Records)

D. Reduce the rate of hospitalizations due to falls in individuals age 65 and older from 1,628.8 per 100,000 in 2014-2018 to 1,547.4 per 100,000 by 2025. (SDAHO hospital discharge data)

**2021–2022 STRATEGIES**

1. Continue implementation of the Communities That Care comprehensive prevention model in four communities and expand to an additional ten communities.
2. Conduct a media campaign to increase suicide awareness specific to American Indian and veteran populations.
3. Develop education materials related to suicide for use in Department of Health community health offices as well as businesses that are impacted by suicide.
4. Partner with the Department of Social Services to support infants with prenatal substance exposure and their families.
5. Explore options to assist pregnant women access substance abuse treatment.
6. Expand evidence-based fall prevention interventions through *Walk with Ease* and *Fit & Strong*.
7. Increase public awareness of drug overdose symptoms and use of Narcan.
8. Develop and disseminate a motor vehicle/ATV accident data report to bring awareness and identify prevention programming opportunities.

**KEY INDICATORS**
- Train two additional *Fit & Strong* master trainers, offer two instructor trainings, and offer six workshops, by August 31, 2022. *(Office of Disease Prevention and Health Promotion)*
- Train five additional *Walk with Ease* program leaders and offer six workshops by August 31, 2022. *(Office of Disease Prevention and Health Promotion)*
- Provide three health equity trainings by December 31, 2022. *(Office of Disease Prevention and Health Promotion)*
- Dispense 200 naloxone kits to alternative care sites by December 31, 2022. *(Office of Disease Prevention and Health Promotion)*

**GOAL 5**

*Strengthen and support a qualified workforce.*

**OBJECTIVES**
A. Increase the percent of Department of Health employees completing training on at least three department competencies to 80% by 2025. *(DOH Accreditation Records)*
B. Increase the number of Department of Health staff that utilize a centralized training platform to 100% by 2025. *(TRAIN reports)*
C. Increase the number of academic and other institutions offering Community Health Worker Core Competency Training from 1 to 4 by 2025. *(Office of Disease Prevention and Health Promotion)*

**2021–2022 STRATEGIES**
1. Identify and develop training opportunities to address competency gaps.
2. Provide three competency trainings on TRAIN SD by December 31, 2022.
3. Assist 50 facilities to establish a pilot Community Health Worker program by December 31, 2022.
4. Assess competency-based interview questions as part of the Department of Health Workforce Development Plan by December 2022.
5. Support workforce recruitment within the Department of Health and underserved communities using social media, job fairs, internships, and other resources.
6. Conduct a minimum of one Pulse survey with each Department of Health division by December 2022.

**KEY INDICATORS**
- Increase the percentage of Department of Health employees that are fully or moderately engaged from 76% in 2019 to 80% by 2025. *(Employee Engagement Survey)*
- Decrease the turnover rate of Department of Health employees (excluding Correctional Health staff) from 10.1% in FY 2019 to 8% by FY 2025. *(Bureau of Human Resources)*