

Television Viewing

Definition: Respondents who answered “2 or more hours per day” to the question “On an average week day, how many hours do you watch TV?”

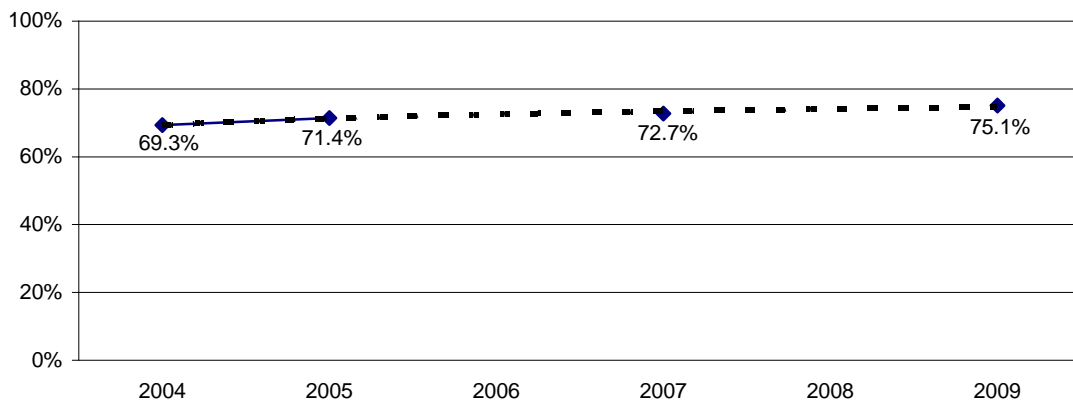
Prevalence of Two or More Hours of TV Watched Per Day

- South Dakota 77%
- There is no nationwide median for two or more hours of TV watched per day

Healthy People 2020 Objective

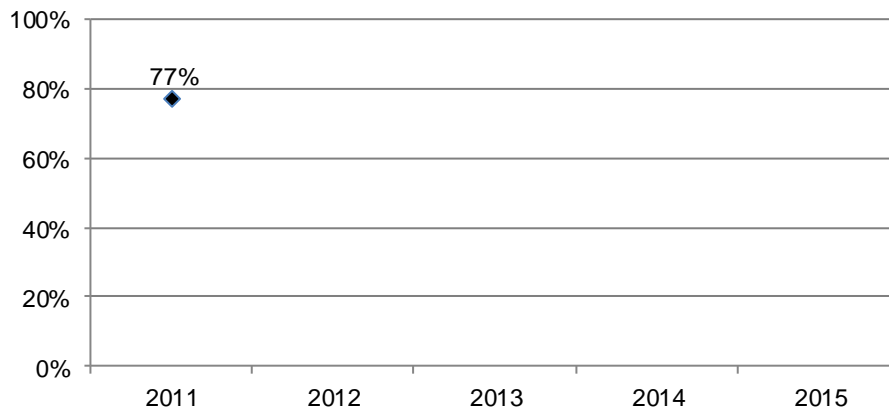
There was no stated Healthy People 2020 Objective for two or more hours of TV watched per day.

Figure 99
Respondents Who Watched Two or More Hours of TV Per Day, 2004-2005, 2007, and 2009



Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2004-2005, 2007, and 2009

Figure 100
Respondents Who Watched Two or More Hours of TV Per Day, 2011



Note: Beginning in 2011, the CDC began using a different methodology to weight the data, therefore current data estimates cannot be compared to previous years.

Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2011

Table 70
Respondents Who Watched Two or More Hours of TV Per Day, 2011

		# Resp.	% Watch 2+ Hours Per Day	95% CI	
				Lower	Upper
Total		6,880	77%	74%	79%
Gender	Male	2,673	78%	75%	81%
	Female	4,207	75%	72%	78%
Age	18-44	1,475	68%	64%	72%
	45-64	2,852	81%	78%	83%
	65+	2,516	89%	86%	92%
Race	White	5,935	77%	74%	79%
	American Indian	710	85%	77%	90%
Ethnicity	Hispanic	*	*	*	*
	Non-Hispanic	6,789	77%	74%	79%
Household Income	Less than \$25,000	1,579	82%	77%	87%
	\$25,000-\$49,999	1,762	82%	78%	86%
	\$50,000+	2,519	70%	66%	74%
Education	High School, G.E.D., or Less	2,697	80%	76%	84%
	Some Post-High School	1,915	79%	75%	83%
	College Graduate	2,258	66%	62%	70%
Employment Status	Employed for Wages	2,922	72%	68%	75%
	Self-employed	782	74%	67%	79%
	Unemployed	237	85%	74%	92%
	Homemaker	389	82%	74%	88%
	Student	*	*	*	*
	Retired	2,103	91%	89%	93%
Marital Status	Unable to Work	342	82%	71%	90%
	Married/Unmarried Couple	4,138	76%	73%	79%
	Divorced/Separated	856	79%	74%	84%
	Widowed	1,139	87%	81%	91%
Home Ownership Status	Never Married	739	73%	66%	79%
	Own Home	5,460	76%	74%	79%
Children Status	Rent Home	1,184	85%	80%	89%
	Children in Household (Ages 18-44)	1,113	68%	62%	72%
	No Children in Household (Ages 18-44)	362	69%	61%	77%

Note: *Results based on sample sizes less than 100 have been suppressed.

Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2011