

# TATU Schedule 2014

Free

Tuesday September 30, 2014 AmericInn Aberdeen, SD 9AM - 3 PM CT	Wednesday October 1, 2014 AmericInn Aberdeen, SD 9AM-3PM CT	Wednesday October 8, 2014 Watertown Event Center Watertown, SD 9AM - 3PM CT
Tuesday October 14, 2014 Holiday Inn Express Sturgis, SD 9AM - 3PM MT	Wednesday October 15, 2014 Rapid City Civic Center Rapid City, SD 9AM-3PM MT	Thursday October 16, 2014 Rapid City Civic Center Rapid City, SD 9AM - 3PM MT
Wednesday October 29, 2014 Holiday Inn City Centre Downtown Sioux Falls, SD 9AM-3PM CT	Thursday October 30, 2014 Volunteer's of America Sioux Falls, SD 9AM-3PM CT	Wednesday November 12, 2014 Holiday Inn Ft. Pierre, SD 9AM - 3PM CT

Developed jointly by the American Cancer Society, American Heart Association and American Lung Association, **TATU** is a tobacco prevention program designed to help teens teach younger children about the hazards of tobacco use and the benefits of making healthy choices. Recent focus groups have shown that teens don't want to talk to their peers about tobacco. However, they are eager to talk to younger kids about tobacco issues. They like the idea of being an authority and discouraging tobacco use among younger children. **TATU** trained teens provide tobacco prevention education lessons to 4<sup>th</sup> through 6<sup>th</sup> grade students. **TATU** incorporates these findings by enlisting teens to help young children remain tobacco free.

**HOW DOES IT WORK?** Essentially the program turns teens into consumer advocates. Because they are natural role models for younger children, **TATU** trained teens can reach and teach younger children in ways adults cannot. Grade school kids enthusiastically understand and accept information which teens present and learn to avoid tobacco. The participating teens, in turn, learn a lot about themselves. In fact, teens involved in **TATU** often say that teaching the facts about tobacco reinforces their own decision not to use tobacco.

#### WORKSHOP OBJECTIVES:

Participants will:

- ⊗ learn that tobacco is addictive and that good health is personal responsibility;
- ⊗ believe that tobacco is socially unacceptable and contrary to a positive self-image;
- ⊗ recognize how the tobacco industry markets its products to young people;
- ⊗ understand their vital role in shaping the attitudes of young children;
- ⊗ increase self-esteem as they gain experience and skills that will help them as adults;
- ⊗ be reinforced in their decision not to use tobacco.

**TARGET AUDIENCE:** Teams of 4-10 students from **grades 7-12**, plus one advisor per team, a waiting list will be created if the school would wish to bring more than 10 students. The training is for **new TATU** students. **TATU training does not need to be repeated from year to year.**

**Workshop Cost:** **FREE** Since the Department of Health is underwriting the costs of this workshop; participants can attend at no charge. **Space is limited to 40 per training.**

- ⊗ **Lunch and snacks will be provided during the training.**
- ⊗ **Travel reimbursement (mileage) and substitute reimbursement is available for schools attending.**
- ⊗ **TATU mini grants are available for qualifying schools.**

Cancellation policy: Cancellations must be received at least 5 days prior to the event.

Inclement Weather: In the event of inclement weather, the **TATU** training will be rescheduled. If the schools are closed due to the weather, the training will not be held that day.

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**Registration Deadlines:** Monday, September 22, 2014 for Aberdeen trainings  
Monday, September 29, 2014 for Watertown training  
Monday, October 6, 2014 for Sturgis/Rapid City training  
Monday, October 20, 2014 for Sioux Falls training  
Monday, November 3, 2014 for Pierre training

**Mail or fax your registration to:**

Ashley Heyne  
Statewide Tobacco Prevention Trainer  
Black Hills Special Services Cooperative  
402 S. Main  
Aberdeen, SD 57401  
Fax: (605) 626-2974  
E-mail: [Ashley.Heyne@state.sd.us](mailto:Ashley.Heyne@state.sd.us) Or Call (605) 626-2229 (office)

**TATU Registration:**

- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Sept. 30** training in **Aberdeen**.
- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Oct. 1** training in **Aberdeen**.
- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Oct. 8** training in **Watertown**.
- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Oct. 14** training in **Sturgis**.
- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Oct. 15** training in **Rapid City**.
- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Oct. 16** training in **Rapid City**.
- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Oct. 29** training in **Sioux Falls**.
- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Oct. 30** training in **Sioux Falls**.
- Register our team of \_\_\_\_ students and \_\_\_\_ adult advisors to attend the **Nov. 12** training in **Ft. Pierre**.

**Advisor Information:**

Name \_\_\_\_\_  
School \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Work # \_\_\_\_\_ Alt. # (in case of cancellation) \_\_\_\_\_  
Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Attendance at the entire training, for students and adult advisors,  
is required.**