



Teens Against Tobacco Use T.A.T.U.



Thursday
October 17, 2013
Holiday Inn
Sturgis, SD
9 AM – 3 PM MT

Friday
October 18, 2013
Mueller Center
Hot Springs, SD
9 AM – 3 PM MT

Wednesday
October 30, 2013
Volunteers of America
Sioux Falls, SD
9AM – 3 PM CT

Thursday
October 31, 2013
Holiday Inn Express
Ft. Pierre, SD
9AM-3PM CT

Tuesday
November 5, 2013
Watertown Event Center
Watertown, SD
9AM – 3PM CT

Wednesday
November 6, 2013
AmericInn
Aberdeen, SD
9AM – 3PM CT

Wednesday
November 13, 2013
Rapid City Civic Center
Rapid City, SD
9AM-3PM MT

Thursday
November 21, 2013
Volunteers of America
Sioux Falls, SD
9AM – 3PM CT

Developed jointly by the American Cancer Society, American Heart Association and American Lung Association, TATU is a tobacco prevention program designed to help teens teach younger children about the hazards of tobacco use and the benefits of making healthy choices.

Recent focus groups have shown that teens don't want to talk to their peers about tobacco. However, they are eager to talk to younger kids about tobacco issues. They like the idea of being an authority and discouraging tobacco use among younger children. TATU trained teens provide tobacco prevention education lessons to 4th through 6th grade students. TATU incorporates these findings by enlisting teens to help young children remain tobacco free.

HOW DOES IT WORK? Essentially the program turns teens into consumer advocates. Because they are natural role models for younger children, TATU trained teens can reach and teach younger children in ways adults cannot. Grade school kids enthusiastically understand and accept information which teens present and learn to avoid tobacco. The participating teens, in turn, learn a lot about themselves. In fact, teens involved in TATU often say that teaching the facts about tobacco reinforces their own decision not to use tobacco.

WORKSHOP OBJECTIVES:

Participants will:

- ⊗ learn that tobacco is addictive and that good health is personal responsibility;
- ⊗ believe that tobacco is socially unacceptable and contrary to a positive self-image;
- ⊗ recognize how the tobacco industry markets its products to young people;
- ⊗ understand their vital role in shaping the attitudes of young children;
- ⊗ increase self-esteem as they gain experience and skills that will help them as adults;
- ⊗ be reinforced in their decision not to use tobacco.

TARGET AUDIENCE: Teams of 4-10 students from **grades 7-12**, plus one advisor per team, a waiting list will be created if the school would wish to bring more than 10 students.

- ⊗ The training is for **new** TATU students. **TATU training does not need to be repeated from year to year.**

Workshop Cost: FREE Since the Department of Health is underwriting the costs of this workshop; participants can attend at no charge. **Space is limited to 40 per training.**

- ⊗ **Lunch and snacks will be provided during the training.**
- ⊗ **Travel reimbursement (mileage) and substitute reimbursement is available for schools attending.**
- ⊗ **TATU mini grants are available for qualifying schools. Please see attached flyer for more details.**

Sponsored by:

Black Hills Special Services Cooperative & SD Department of Health



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Cancellation policy: Cancellations must be received at least 5 days prior to the event.

Inclement Weather: In the event of inclement weather, the TATU training will be rescheduled. If the schools are closed due to the weather, the training will not be held that day.

- Registration Deadlines:**
- Monday, October 7, 2013 (for Sturgis 17th/Hot Springs 18th training)**
 - Monday October 21, 2013 (for Sioux Falls 30th training)**
 - Tuesday October 22, 2013 (for Pierre 31st training)**
 - Monday October 28, 2013 (for Watertown 5th/Aberdeen 6th training)**
 - Monday November 4, 2013 (for Rapid City 13th training)**
 - Tuesday November 12, 2013 (for Sioux Falls 21st training)**

Mail or fax your registration to:
 Ashley Larson
 Statewide Tobacco Prevention Trainer
 Black Hills Special Services Cooperative
 221 S. Central Ave., Suite 33 Pierre, SD 57501
 Fax: (605) 224 - 8320

Questions: E-mail: al Larson@tie.net Or Call (605) 224-6287 ext. 239 (office)

- TATU Registration:**
- Register our team of _____ **students** and _____ **adult advisors** to attend the **Oct. 17th** training in **Sturgis.**
 - Register our team of _____ **students** and _____ **adult advisors** to attend the **Oct. 18th** training in **Hot Springs.**
 - Register our team of _____ **students** and _____ **adult advisors** to attend the **Oct. 30th** training in **Sioux Falls.**
 - Register our team of _____ **students** and _____ **adult advisors** to attend the **Oct. 31st** training in **Pierre.**
 - Register our team of _____ **students** and _____ **adult advisors** to attend the **Nov. 5th** training in **Watertown.**
 - Register our team of _____ **students** and _____ **adult advisors** to attend the **Nov. 6th** training in **Aberdeen.**
 - Register our team of _____ **students** and _____ **adult advisors** to attend the **Nov. 13th** training in **Rapid City.**
 - Register our team of _____ **students** and _____ **adult advisors** to attend the **Nov. 21st** training in **Sioux Falls.**

Advisor Information:

Name _____

School _____

Address _____

Work # _____ Alt. # (in case of cancellation) _____

Fax _____ E-mail _____

Attendance at the entire training, for students and adult advisors, is required.