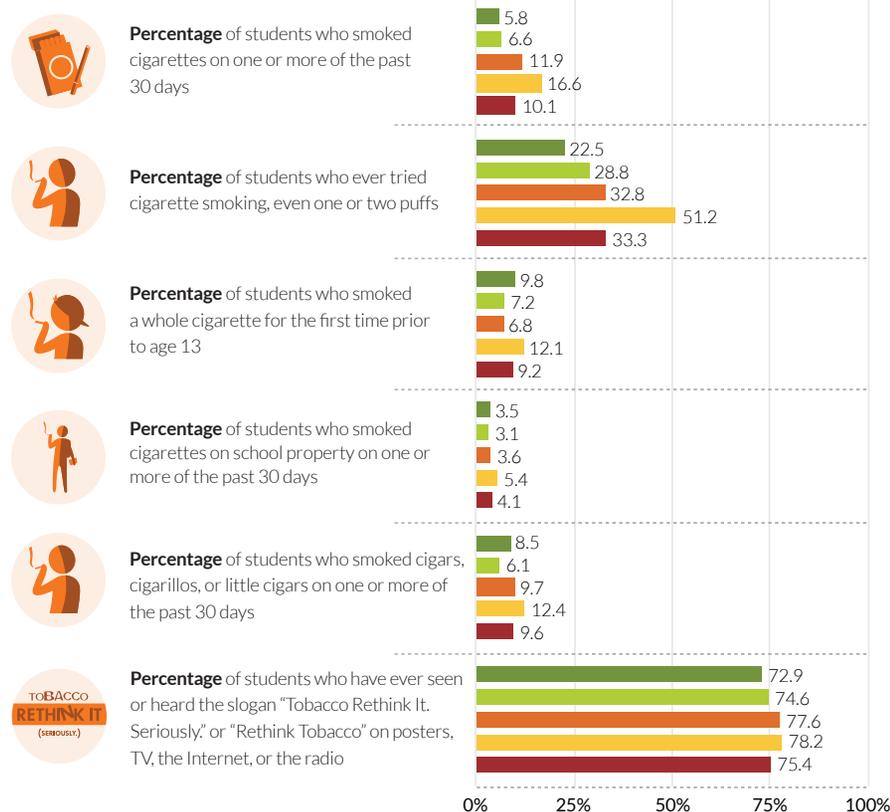


TOBACCO *use* in South Dakota High Schools 2015

Why is this problematic?

Tobacco use is a behavior that contributes to the leading causes of morbidity and mortality among youth and adults. Habits are established during childhood and adolescence, extend into adulthood, and are interrelated and preventable¹. 90% of adult smokers began at or before age 18, and 5.6 million kids alive today will die prematurely from smoking-caused disease unless current trends are reversed².

SMOKING (by grade)



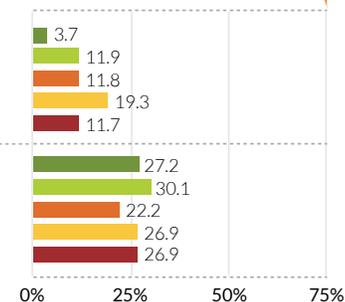
SPIT TOBACCO (by grade)



Percentage of students who used chewing tobacco or snuff such as Redman, Levi Garrett, Beechnut, Skoal, Skoal Bandits, or Copenhagen, during the past 30 days



Percentage of students who believe that smokeless tobacco is safer than cigarettes



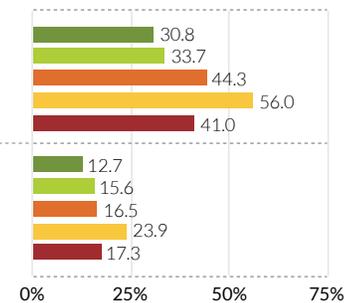
ELECTRONIC VAPOR (by grade)



Percentage of students who have ever used an electronic vapor product



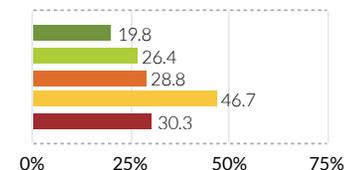
Percentage of students who used an electronic vapor product on one or more of the past 30 days



ALL TOBACCO (by grade)



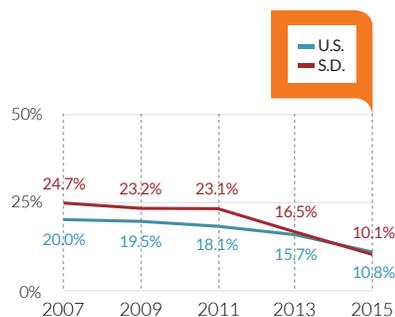
Percentage of students who currently use tobacco (current cigarette, smokeless tobacco, cigar, or electronic vapor product use on at least 1 day during the 30 days before the survey)



SMOKING TRENDS



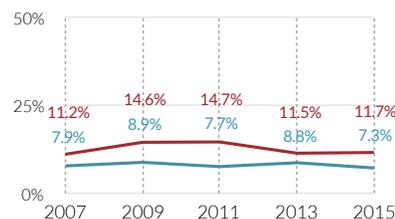
Percentage of students who smoked cigarettes on one or more of the past 30 days



SPIT TOBACCO TRENDS



Percentage of students who used chewing tobacco or snuff such as Redman, Levi Garrett, Beechnut, Skoal, Skoal Bandits, or Copenhagen, during the past 30 days



What works?

An evidence-based, coordinated effort works. Establish comprehensive smoke-free policies and social norms, promote and help tobacco users to quit, and prevent non-users from starting. Programs that are comprehensive, sustained, and accountable have been shown to reduce smoking rates and tobacco-related deaths and diseases³.

References

1. CDC: <http://www.cdc.gov/HealthyYouth/yrbbs/>
2. Press Release - President's plan to expand early education with a tobacco tax will protect kids and save lives: http://www.tobaccofreekids.org/press_releases/post/2014_03_04_budget
3. Best Practices for Comprehensive Tobacco Control Programs - 2014 http://www.cdc.gov/tobacco/stateandcommunity/best_practices/

